



The Best Solutions For Great Projects

STEELTOTEM

HIGH BRIGHTNESS

Outdoor Single Side

Serie 327

Totem device for Digital Signage

Versatile and powerful
tool for your Dynamic
Marketing campaigns.



Audiovisual Content

Capture your customers' attention with visual content, animations, videos and interactive advertising.



Cloud Solutions

Update your content remotely and change the content of your campaign whenever and wherever you want.



Increase Your Sales

Acquire this powerful communication tool and make a high impact on sales.

Use our configurator
www.steelperformance.es

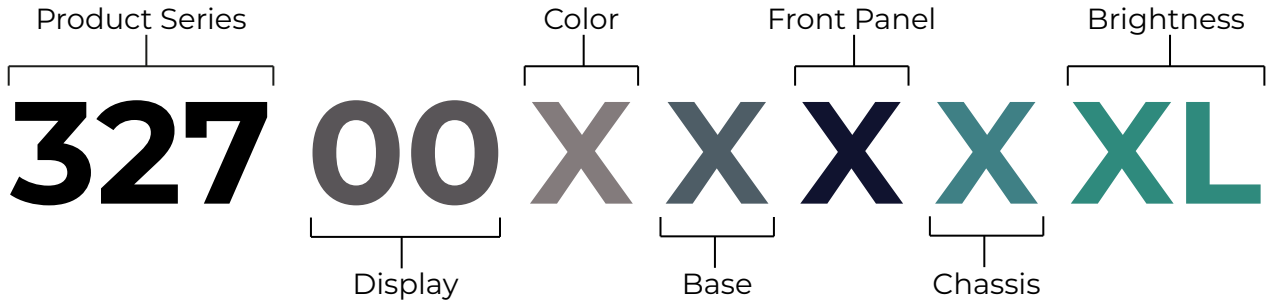
Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



PRODUCT CODIFICATION



DISPLAYS

CODE	DISPLAY
49	49"
55	55"
75	75"
00	Not Defined

COLORS

CODE	DENOMINATION	SAMPLE
A	Black	
B	White	
C	Grey	
X	Not Defined	—

BASES

CODE	DENOMINATION
E	Trim
Z	Plinth
X	Not Defined

Ejemplo: 32755BECT4L

Basic SteelTotem with 55" Display; White Color; Trim Base; Extra-Clear Glass Front Panel, Triple Chassis, Brightness 4L

FRONT PANELS

CODE	DENOMINATION
C	Extra-Clear Glass
F	Anti-Reflex Glass
X	Not Defined

CHASSIS

CODE	DENOMINATION
T	Triple Chassis
X	Not Defined

BRIGHTNESS

CODE	L (NITS)
3L	3000
4L	4000
XL	Not Defined

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side

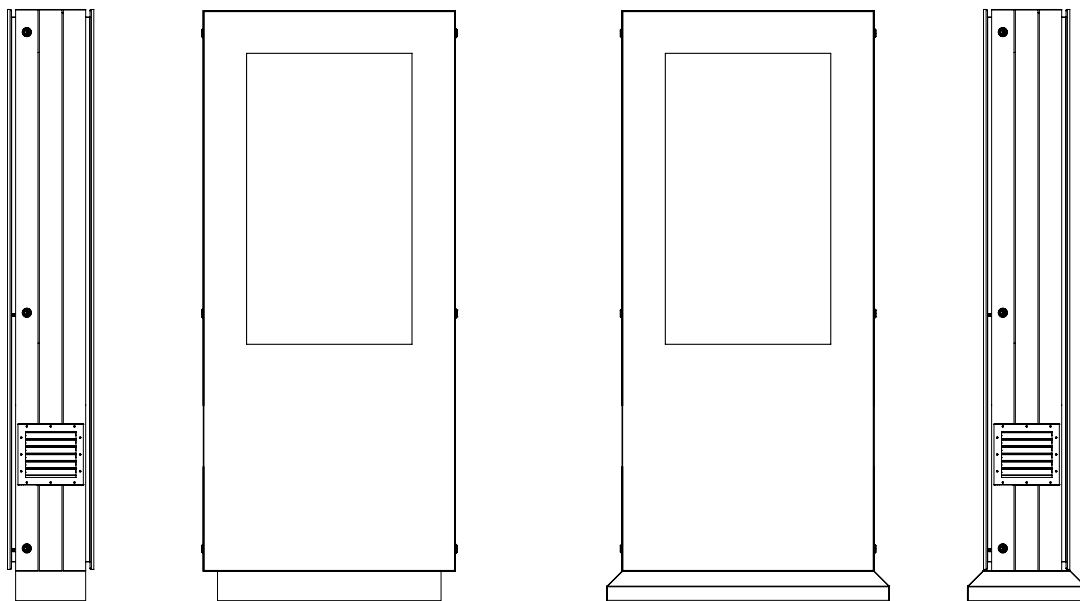


TECHNICAL CHARACTERISTICS

ELEGANCE AND QUALITY OF FINISH

HIGH BRIGHTNESS TRANSFLECTIVE DISPLAY

PERSONALIZED DESIGN, DEVELOPMENT AND ASSEMBLY



MATERIALS

- Stainless steel AISI 304 and aluminum Al Mg Si 0.5 F25 (6060 / 6063)
- Laminated glass front panel "ULTRACLEAR / ANTICLEAR".
- Exterior paint finish (electrostatic powder polyester)
- Thermal insulation and sealing gaskets

WEATHER PROTECTION

- Degree of protection IP65 / IK8-10
- Manufactured with corrosion-resistant materials
- Outdoor temperature from -20°C to 45°C
- Safety fasteners (6 anchor points)

WARRANTY, DURABILITY AND CONTROL

- Electrical and electromagnetic protection
- Solar radiation and anti-vandalism protection
- Internal temperature control (10°C - 35°C)
- 3 years warranty

COMPONENTS

- Chassis with projecting doors (gas spring opening)
- Air conditioning system
- Floor anchor base
- VESA and Mini PC bracket

POWER SUPPLY AND POWER CONSUMPTION	32749XXXT		32755XXXT		32775XXXT	
	3L	4L	3L	4L	3L	4L
Power grid	AC 100~240 V, 50/60 Hz		AC 100~240 V, 50/60 Hz		AC 100~240 V, 50/60 Hz	
Nominal consumption in ventilation mode	325 W/h	400 W/h	350 W/h	450 W/h	760 W/h	850 W/h
Nominal consumption cold mode (<30°C ext)	1150 W/h	1250 W/h	1320 W/h	1420 W/h	2120 W/h	2200 W/h
Maximum power consumption in cold mode (>30°C ext)	1260 W/h	1350 W/h	1430 W/h	1550 W/h	2500 W/h	2600 W/h

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



MONITOR CHARACTERISTICS

PANEL 49"

32749XXX3L

· Operating hours (hours / day): 24 / 7	· Panel technology: IPS, M+ (WRGB)
· Native resolution: 1920 x 1080 (FHD)	· Viewing angle (H x V): 178 x 178
· Contrast ratio: 1,300: 1	· Dynamic CR: 500 000: 1
· Color gamut: NTSC 67%.	· Surface treatment (mist): 3%.
· Color depth: 10 bits, 16.7 million colors	· Response time: 8 ms (G to G)
· Brightness: 3,000nit (typical), 2,400nit (minimum)	· QWP (quarter-wave plate): Yes

CONECTIVITY (INTERFAZ JACK)

INPUT	· HDMI(2), DP, DVI-D, Audio, USB, IR Receiver, Pixel Sensor, RS232C (Input/Output), RJ45
OUTPUT	· DP, External Speaker Output (Left/Right), RS232C (Input/Output), RJ45

ACCESSORIES

BASIC	· Remote control (2 batteries included), power cable, PCB extension cable, HDMI cable, manual, IR BRKT (75" only)
OPTIONAL	· KT-SPO, AN-WF500 ** The support bracket is not included

SPECIAL CHARACTERISTICS

· Temperature sensor, cooling fan, auto brightness sensor, power saving, intelligent power saving, mosaic mode (up to 15 x 15), natural mode in mosaic mode, source selection, brightness / contrast / backlight, DPM selection, USB file playback, internal memory (8GB, System 4GB + 4GB available), Wi-Fi Dongle Ready

SOFTWARE COMPATIBILITY

· webOS: webOS 1.0
· SuperSign-C: Yes
· SuperSign-W lite: Yes

CERTIFICATION

· EC 60950-1 / EN 60950-1 / UL 60950-1
· EMC: FCC Class "A" / CE / KCC

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



MONITOR CHARACTERISTICS

PANEL 49"

32749XXXX4L

· Operating hours (hours / day): 24 / 7	· Panel technology: IPS, M + (WRGB)
· Native resolution: 1920 x 1080 (FHD)	· Viewing angle (H x V): 178 x 178
· Contrast ratio: 1.300: 1	· Dynamic CR: 500 000: 1
· Color gamut: NTSC 67%	· Surface treatment (haze): 3%
· Color depth: 10 bits, 1.07 billion colors	· Response time: 8 ms (G to G)
· Brightness: 4,000nit (typical), 3,200nit (minimum)	· QWP (quarter-wave plate): Yes

CONECTIVITY (INTERFAZ JACK)

INPUT	· HDMI (2, HDCP1.4), DP (1, HDCP1.3), RS232C IN (4-pin phone jack), RJ45 (LAN), IR IN, USB2.0 Type A (1)
OUTPUT	· DP output (DP input / HDMI), external speaker output (L / R, 10W + 10W), RS232C OUT

KEY FUNCTION

HW	· 16 GB internal memory, built-in Wi-Fi, temperature sensor, automatic brightness sensor, acceleration sensor (gyroscope), local key operation, cooling fan
SW	· WebOS (webOS4. 1), embedded CMS (local content scheduling, group manager), USB Plug & Play, failover, background image (boot logo image, no signal image), sync mode (RS-232C sync, local network sync, backlight sync), multiscreen (PIP, PBP (2)), screen sharing, video tag (4), playback via URL, rotation (screen rotation, external input rotation), gapless playback, tile mode setting (max. 15x15), configuration data cloning, SNMP, ISM method, auto configuration ID, status sending, control manager, power (intelligent power saving, PM mode, Wake on LAN, network ready), Beacon, HDMI (CEC), SI server configuration, webRTC, Pro: Language

ACCESSORIES

BASIC	· Remote control (incl. 2ea battery), power cable, HDMI cable, manual (EIG, IG), infrared receiver (with ambient light sensor), RS-232C gender
OPTIONAL	WM-L640V (horizontal wall-mount), - WM-P640V (vertical wall-mount) ** The support bracket is not available

SOFTWARE COMPATIBILITY

· SuperSign CMS: Yes
· SuperSign Control / Control +: Yes / Yes
· Signage 365 Care: Yes (ConnectedCare de LG)

CERTIFICACIÓN

· ErP: Yes
· Safety: CB / NRTL
· EMC: FCC Class "A" / CE / KC / VCCI

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



MONITOR CHARACTERISTICS

PANEL 55"

32755XXX3L

· Operating hours (hours / day): 24 / 7	· Panel technology: IPS, M + (WRGB)
· Native resolution: 1920 x 1080 (FHD)	· Viewing angle (H x V): 178 x 178
· Contrast ratio: 1,000: 1	· Dynamic CR: 500 000: 1
· Color gamut: NTSC 72%	· Surface treatment (haze): 3%
· Color depth: 8 bits, 16.7 million colors	· Response time: 9 ms (G to G)
· Brightness: 3,000nit (typical), 2,400nit (minimum)	· QWP (quarter-wave plate): Yes

CONECTIVITY (INTERFAZ JACK)

INPUT	· HDMI (2), DP, DVI-D, audio, USB, infrared receiver, pixel sensor, RS232C (input/output), RJ45
OUTPUT	· DP, external speaker output (L/R), RS232C (input/output), RJ45

ACCESSORIES

BASIC	· Remote control (2 batteries included), power cable, IR extension cable / PCB, HDMI cable, manual, IR BRKT (only on 75")
OPTIONAL	· KT-SPO, AN-WF500 ** Support is not available

SPECIAL CHARACTERISTICS

· Temperature sensor, cooling fan, auto brightness sensor, power saving, intelligent power saving, mosaic mode (up to 15 x 15), natural mode in mosaic mode, source selection, brightness / contrast / backlight, DPM selection, USB file playback, internal memory (8GB, System 4GB + 4GB available), Wi-Fi Dongle Ready

SOFTWARE COMPATIBILITY

· webOS: webOS 1.0
· SuperSign-C: Yes
· SuperSign-W lite: Yes

CERTIFICATION

· IEC 60950-1 / EN 60950-1 / UL 60950-1
· EMC: FCC Class "A" / CE / KCC

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



MONITOR CHARACTERISTICS

PANEL 55"

32755XXX4L

· Operating hours (hours / day): 24 / 7	· Panel technology: IPS, M + (WRGB)
· Native resolution 1920 x 1080 (FHD)	· Viewing angle (H x V): 178 x 178
· Contrast ratio: 1,000: 1	· Dynamic CR: 500 000: 1
· Color gamut: NTSC 72%	· Surface treatment (haze): 3%
· Color depth: 8 bits, 16.7 million colors	· Response time: 9 ms (G to G)
· Brightness: 4,000nit (typical), 3,200nit (minimum)	· QWP QWP (quarter-wave plate): Yes

CONECTIVITY (INTERFAZ JACK)

INPUT	· HDMI (2, HDCP1.4), DP (1, HDCP1.3), RS232C IN (4-pin phone jack), RJ45 (LAN), IR IN, USB2.0 Type A (1)
OUTPUT	· DP output (DP input / HDMI), external speaker output (L / R, 10W + 10W), RS232C OUT

KEY FUNCTION

HW	· 16 GB internal memory, built-in Wi-Fi, temperature sensor, automatic brightness sensor, acceleration sensor (gyroscope), local key operation, cooling fan
SW	· WebOS (webOS4. 1), built-in CMS (local content scheduling, group manager), USB Plug & Play, failover, background image (boot logo image, no signal image), sync mode (RS-232C sync, local network sync, backlight sync), multiscreen (PIP, PBP (2)), screen sharing, video tag (4), playback via URL, rotation (screen rotation, external input rotation), gapless playback, tile mode setting (max. 15x15) , configuration data cloning, SNMP, ISM method, auto configuration ID, status sending, control manager, power (smart power saving, PM mode, Wake on LAN, network ready), Beacon, HDMI (CEC), SI server configuration, webRTC, Pro: Language

ACCESSORIES

BASIC	· Remote control (incl. 2ea battery), power cable, HDMI cable, manual (EIG, IG), infrared receiver (with ambient light sensor), RS-232C gender
OPTIONAL	· WM-L640V (horizontal wall-mount), - WM-P640V (vertical wall-mount) ** The support bracket is not available

SOFTWARE COMPATIBILITY

· SuperSign CMS: Yes
· SuperSign Control / Control +: Yes/ Yes
· Signage 365 Care: Sí (ConnectedCare de LG)

CERTIFICATION

· ErP: Yes
· Safety: CB / NRTL
· EMC: FCC Class "A" / CE / KC / VCCI

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



MONITOR CHARACTERISTICS

PANEL 75"

32775XXXX3L

· Operating hours (hours / day): 24 / 7	· Panel technology: IPS, M+ (WRGB)
· Native resolution: 3840 X 2160 (UHD), M+	· Viewing angle (H x V): 178 x 178
· Contrast Ratio (Typ.): 1200: 1	· Lifetime: 50,000 h (Typical)
· Brightness: 3,000nit (typical), 2,400nit (minimum)	· Surface treatment: Haze 3%, anti-glare treatment of the front polarizer, hard coating (2H)
· Orientation: Portrait and Landscape	· Response time: 8 ms (G to G)
· Two-sided use with exclusive support	

CONECTIVITY (INTERFAZ JACK)

INPUT	· HDMI (2), DP, DVI-D, audio, USB, infrared receiver, pixel sensor, RS232C (input/output), RJ45
OUTPUT	· DP, external speaker output (L/R), RS232C (input/output), RJ45

ACCESSORIES

BASIC	· Remote control (2 batteries included), power cable, IR extension cable / PCB, HDMI cable, USB cable, manual, EIG, ESG, IR BRKT (only on 75")
OPTIONAL	· KT-SP0, AN-WF500 * Box stand (ST-750X)

SPECIAL CHARACTERISTICS

· temperature sensor, mosaic mode, natural mode in mosaic mode, automatic brightness sensor, pixel sensor, cooling fan, ISM method, DPM selection, power saving, intelligent power saving, file playback with USB, internal memory (8GB), easy brightness control, content scheduling, fail-over, DP daisy chaining

SOFTWARE COMPATIBILITY

· webOS: webOS 3.0
· SuperSign-C: Yes
· SuperSign Premium: Yes

CERTIFICATION

· Safety: UL / cUL / CB Scheme
· EMC: FCC Class "A" / CE / KCC

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



MONITOR CHARACTERISTICS

PANEL 75"

32775XXX4L

· Operating hours (hours / day): 24 / 7	· Panel technology: IPS, M+ (WRGB)
· Native resolution: 3840 X 2160 (UHD), M+	· Viewing angle (H x V): 178 x 178
· Contrast Ratio (Typ.): 1200: 1	· Lifetime: 50,000 h (Typical)
· Brightness: 4,000nit (typical), 3,200nit (minimum)	· Surface treatment: Haze 3%, anti-glare treatment of the front polarizer, hard coating (2H)
· Orientation: Portrait and Landscape	· Response time: 8 ms (G to G)
· Two-sided use with exclusive support	

CONECTIVITY (INTERFAZ JACK)

INPUT	· HDMI (2, HDCP2.2/1.4), DP (1, HDCP2.2/1.3), RS232C input (1, (4-pin phone jack)), RJ45 (LAN), IR Input USB 2.0 Type A (1)
OUTPUT	· DP Output (1, DP/HDMI Input), External Speaker Output (1, L/R, 10W+10W), RS232C Output, RJ45 (LAN)

ACCESORIO

BASIC	· Remote control (including 2ea battery), power cable, HDMI cable, manual (EIG, IG), infrared receiver (with ambient light sensor), RS-232C gender, IR Sheet
OPTIONAL	· Two-sided stand, (Horizontal and vertical: WM-B640S)

SPECIAL CHARACTERISTICS

· Temperature sensor, mosaic mode, natural mode in mosaic mode, automatic brightness sensor, pixel sensor, cooling fan, ISM method, DPM selection, power saving, intelligent power saving, USB file playback, internal memory (8 GB), easy brightness control, content scheduling, fail-over, DP daisy chaining

SOFTWARE COMPATIBILITY

· SuperSign CMS: Yes
· SuperSign Control / Control +: Yes / Yes
· Signage 365 Care: Yes (ConnectedCare de LG)

CERTIFICATION

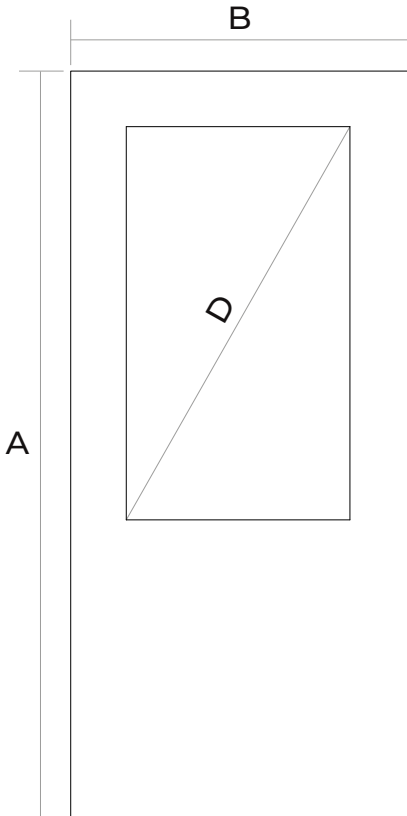
· ErP: Yes
· Safety: CB / NRTL
· EMC: FCC Class "A" / CE / KC / VCCI

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side

DISPLAYS



The 327 series of Digital Totems covers the complete range of large format displays

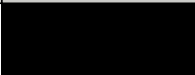


CODE	DISPLAY (D)	VESA	DIMENSIONS (A / B) - mm*
32749XXXTXL	49"	MIS -F	2100 / 900
32755XXXTXL	55"	MIS -F	2100 / 900
32775XXXTXL	75"	MIS -F	2500 / 1150

* Other sizes to consult

Adaptable to different display manufacturers

COLORS

Personalize your STEELTOTEM and choose the one that best suits your needs.

CODE	DENOMINATION	SAMPLE
A	Black	
B	White	
C	Grey	

* Other colors to consult



Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



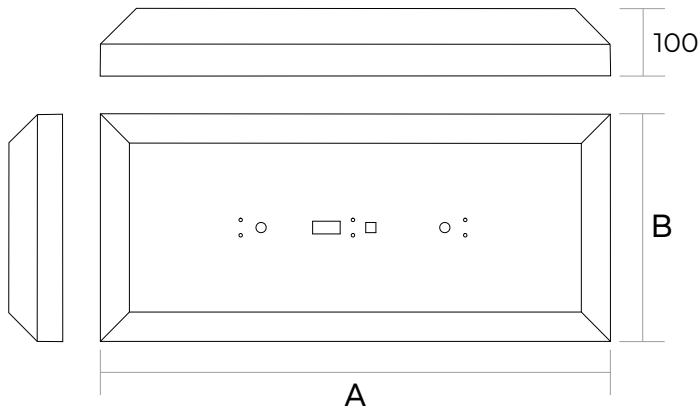
BASES

TRIM BASE

CODE	DIMENSIONS (mm)			
	A	B		
		SIMPLE C.	DOUBLE C.	TRIPLE C.
32749XEXXXL	1000	-	-	386
32755XEXXXL	1000	-	-	386
32775XEXXXL	1250	-	-	386

32700BECT3L

Totem with **trim base**, extra-clear glass front panel and triple chassis

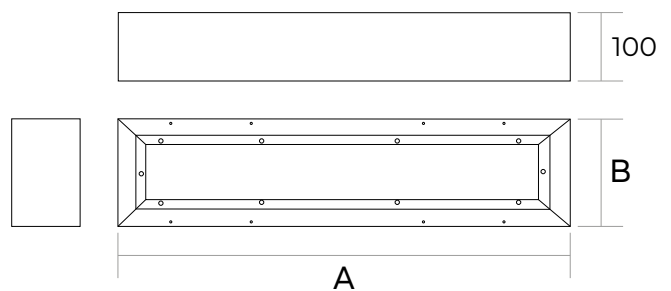


32700CZCT4L

Totem with **plinth base**, extra-clear glass front panel and triple chassis

PLINTH BASE

CODE	DIMENSIONS (mm)			
	A	B		
		SIMPLE C.	DOUBLE C.	TRIPLE C.
32749XZXXXL	800	-	-	220
32755XZXXXL	800	-	-	220
32775XZXXXL	1050	-	-	220



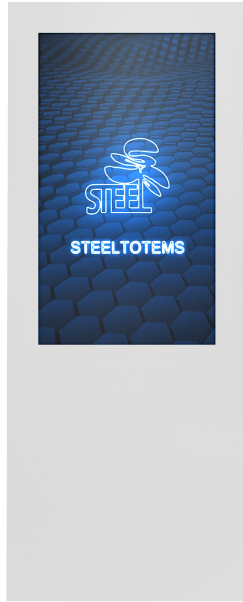
Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



FRONT PANELS



The variety of 327 series front panels allows you to give a more professional finish to your product

CODE	DESCRIPTION	THICKNESS (mm)	AVAILABLE COLORS
C	Laminated tempered Extra-Clear Glass. *Suitable for touch foil.	8	
F	Laminated tempered Anti-Reflex Glass. *Suitable for touch foil.	8	

Choose the type of front panel that best suits your needs

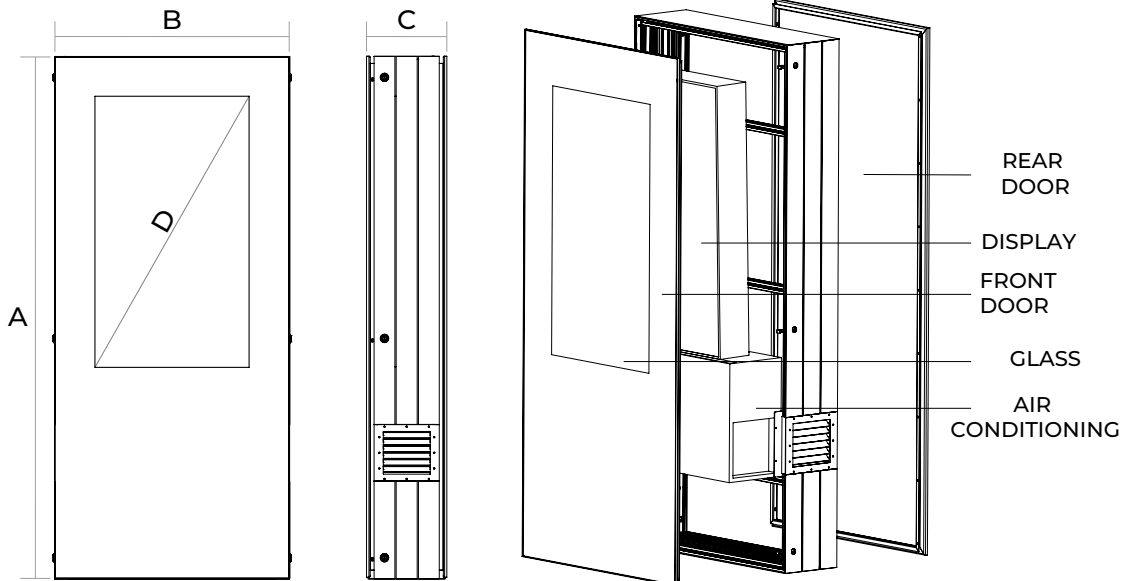
C

Extra-Clear Glass

F

Anti-Reflex Glass

CHASSIS



CODE	DISPLAY (D)	USEFUL CHASSIS DEPTH (C´)	VESA	DIMENSIONS (mm) (A / B / C)
32749XXXT4L	49"	250	MIS -F	2100 / 900 / 286
32755XXXT4L	55"	250	MIS -F	2100 / 900 / 286
32775XXXT4L	75"	250	MIS -F	2500 / 1150 / 286

Serie 327

HIGH BRIGHTNESS

Outdoor Single Side



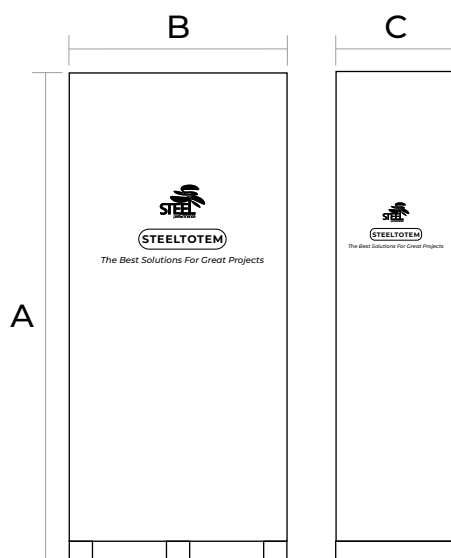
WEIGHTS

TRIPLE CHASSIS TOTEM

CODE	C	F	CODE	C	F
Trim Base			Plinth Base		
32749XEXTXL	360	360	32749XZXTXL	360	360
32755XEXTXL	360	360	32755XZXTXL	360	360
32775XEXTXL	460	460	32775XZXTXL	460	460

* All weights in Kg

PACKAGING



CODE	DIMENSIONS (mm) (A / B / C)
32749XXXTXL	2400 / 1100 / 500
32755XXXTXL	2400 / 1100 / 500
32775XXXTXL	2800 / 1350 / 500