



STEELTOTEM

BASIC

Indoor Single Side

The Best Solutions For Great Projects

Serie 330

Totem device for Digital Signage

Versatile and powerful tool for
your Marketing campaigns.

Fully configurable.



Audiovisual Content

Capture your customers' attention
with visual content, animations,
videos and interactive advertising.



Cloud Solutions

Update your content remotely
and change the content of your campaign
whenever and wherever you want.



Increase Your Sales

Acquire this powerful communication
tool and make a high
impact on sales.

Use our configurator
www.steelperformance.es

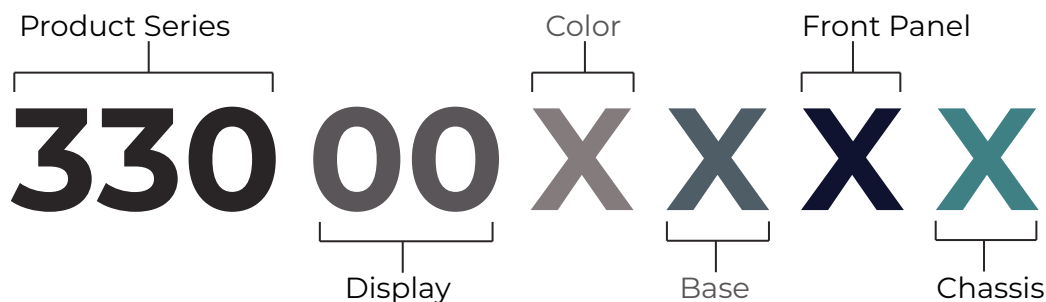
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PRODUCT CODIFICATION



Example: 33055BPAT

Basic Indoor SteelTotem with 55" Display; White Color; Flat Base; Panel Frontal Aluminium Front Panel; Triple Chassis

DISPLAYS

CODE	SIZE
01	32" - 43"
02	46" - 55"
03	60" - 65"
04	70" - 75"
05	80" - 86"

Example: 330**47**XXXX

Basic Indoor SteelTotem with 47" display

COLORS

CODE	DENOMINATION	SAMPLE
A	Black	
B	White	
C	Grey	

Example: 33000**C**XXX

Basic Indoor SteelTotem Grey color

BASES

CODE	DENOMINATION
E	Trim
I	Inclined
R	Radios
P	Flat

Example: 33000**E**XX

Basic Indoor SteelTotem Trim base

FRONT PANELS

CODE	DENOMINATION
A	Aluminium
C	Extra-clear Glass
E	Mirror
R	Reflex Glass
M	Methacrylate

Example: 33000**XE**X

Basic Indoor SteelTotem Mirror front panel

CHASSIS

CODE	DENOMINATION
S	Simple Chassis
D	Double Chassis
T	Triple Chassis

Example: 33000**XT**T

Basic Indoor SteelTotem Triple chassis

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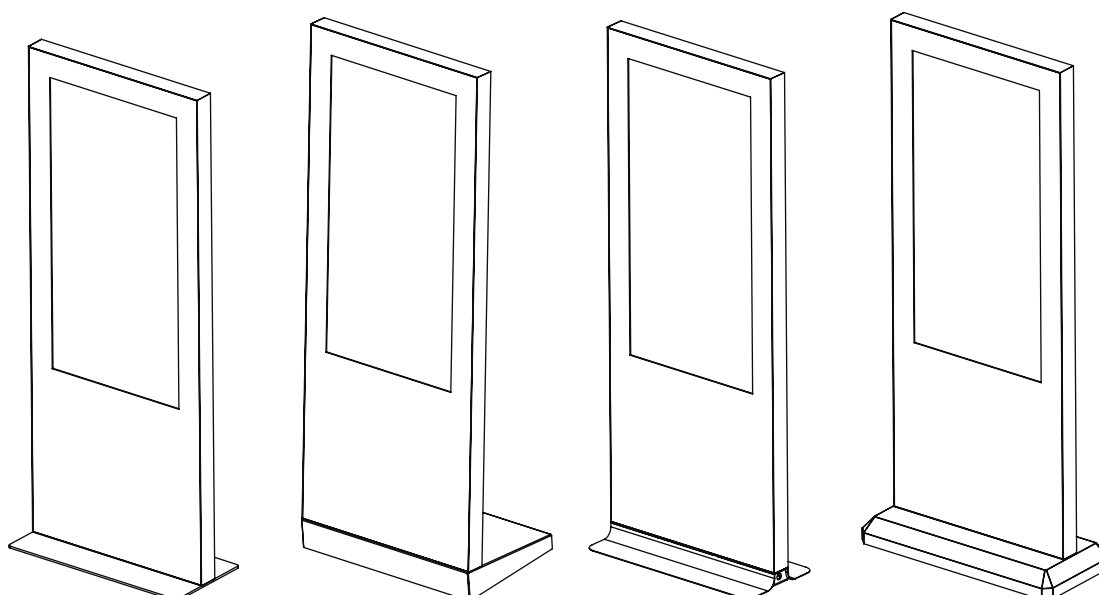


TECHNICAL CHARACTERISTICS

ELEGANCE AND QUALITY OF FINISH

ADAPTABLE TO DIFFERENT DISPLAY MANUFACTURERS

QUICK AND CUSTOMIZABLE ASSEMBLY



MATERIALS

- Manufactured from cold rolled steel and aluminum
- Front Panel options: Methacrylate, Aluminium, Extra-Clear Glass, Mirror and Reflex Glass
- Polyester or epoxy paint finish
- Totem Personalization: logos, vinyls and silk-screen printing (Optional)

COMPONENTS

- VESA and Mini PC support
- Base
- Front and rear panels
- Power protection with two-socket power strip

OPTIONAL ACCESSORIES

- Ventilation kit
- Open door switch
- Wheel kit 2+2
- Logo plate backlight
- Speakers
- Multi-touch frame (Overlay) HDI
- Proximity sensor
- Webcam / Microphone
- Printer
- NFC reader
- Perimeter Lighting Kit for double and tripple chassis

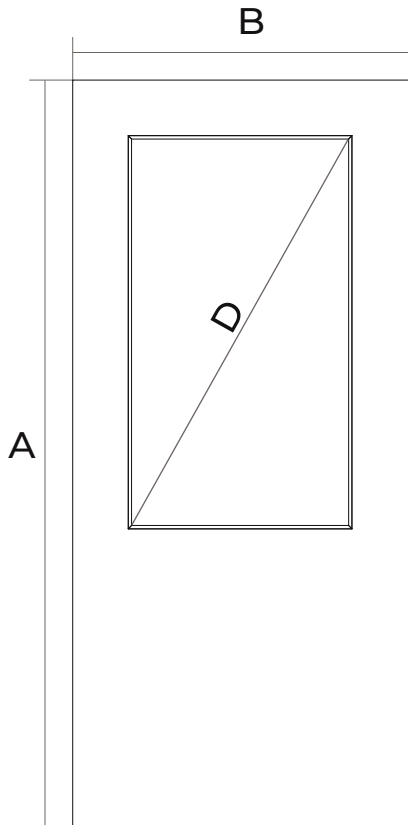
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DISPLAYS



Adaptable to different display manufacturers

CODE	DISPLAY (D)	VESA	DIMENSIONS (A / B) - mm*
33001XXXXS	32" – 43"	MIS - F	1800 / 700
33002XXXXS	46" – 55"	MIS - F	2000 / 800
33003XXXXS	60" – 65"	MIS - F	2000 / 950
33004XXXXS	70" – 75"	MIS - F	2100 / 1100
33005XXXXS	80" – 86"	MIS - F	2250 / 1200

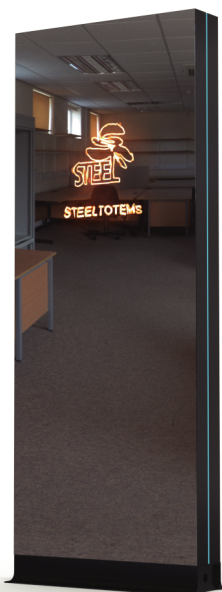
** Other sizes to consult*

The 330 series of Digital Totems covers the complete range of large format displays



33005AEET

Totem with trim base, mirror front panel and triple chassis



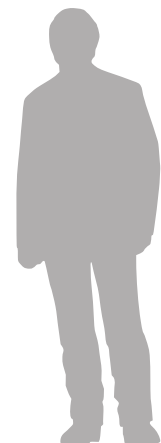
33004ARED

Totem with radius base, mirror front panel and double chassis



33002APES

Totem with flat base, mirror front panel and simple chassis



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COLORS

Personalize your STEELTOTEM and choose the one that best suits your needs.

CODE	DENOMINATION	SAMPLE
A	Black	
B	White	
C	Grey	

** Other colors to consult*



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BASES

33002CIAS

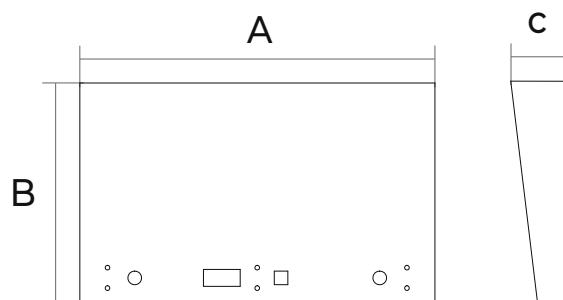
Totem with **inclined base**, aluminium front panel and simple chassis



INCLINED BASE

CODE	DIMENSIONS (mm) (A / B / C)
33001XIXX	700 / 500 / 120
33002XIXX	800 / 500 / 120
33003XIXX	950 / 500 / 120

* Base not applicable to triple chassis



FLAT BASE

CODE	DIMENSIONS (mm)			
	A	B		
		SIMPLE C.	DOUBLE C.	TRIPLE C.
33001XPXX	700	380	400	480
33002XPXX	800	380	400	480
33003XPXX	950	380	400	480
33004XPXX	1100	380	400	480
33005XPXX	1200	380	400	480

33002APCD

Totem with extra-clear front glass, **flat base** and double chassis



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BASES

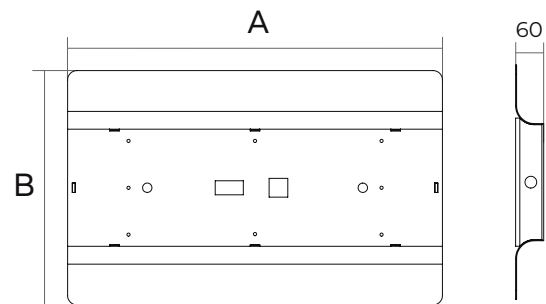
RADIOS BASE

33002CRAT

Totem with **radios base**, grey aluminium front panel and triple chassis



CODE	DIMENSIONS (mm)			
	A	B		
		SIMPLE C.	DOUBLE C.	TRIPLE C.
33001XRXX	700	400	500	500
33002XRXX	800	400	500	500
33003XRXX	950	400	500	500
33004XRXX	1100	400	500	500
33005XRXX	1200	400	500	500

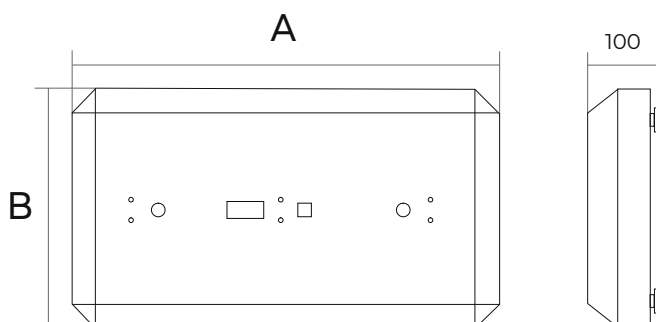


TRIM BASE

CODE	DIMENSIONS (mm)			
	A	B		
		SIMPLE C.	DOUBLE C.	TRIPLE C.
33001XEXX	800	400	400	500
33002XEXX	900	400	400	500
33003XEXX	1050	400	400	500
33004XEXX	1200	400	400	500
33005XEXX	1300	400	400	500

33002BECD

Totem with **trim base**, vitrified glass front panel and double chassis



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FRONT PANELS



A

Aluminium

C

Extra-Clear
Glass

E

Mirror

R

Reflex Glass

M

Methacrylate

CODE	DESCRIPTION	THICKNESS (mm)	AVAILABLE COLORS
A	Aluminum DIBOND (Visible area cut out) *Recommended option for IR touch monitors or IR frame.	3	
C	Vitrified tempered Extra-Clear Glass. *Suitable for touch foil.	6	
E	Tempered Mirror Spy Glass *Recommended option for high brightness (>1500 cd/m2). ** Not suitable for touch foil.	6	
R	Laminated Vitrified Reflex Semi-Mirror Glass *Recommended option for high brightness monitors (>700 cd/m2). ** Suitable for touch foil.	8	
M	Methacrylate (Visible area cut out). **Recommended option for touchscreen monitors or IR.	6	

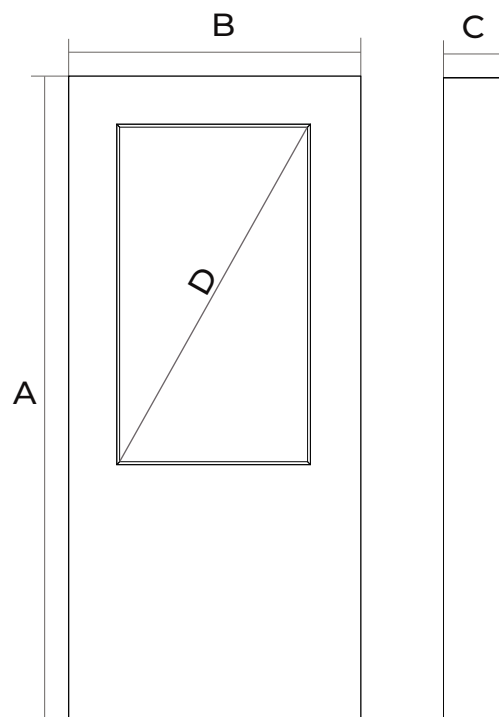
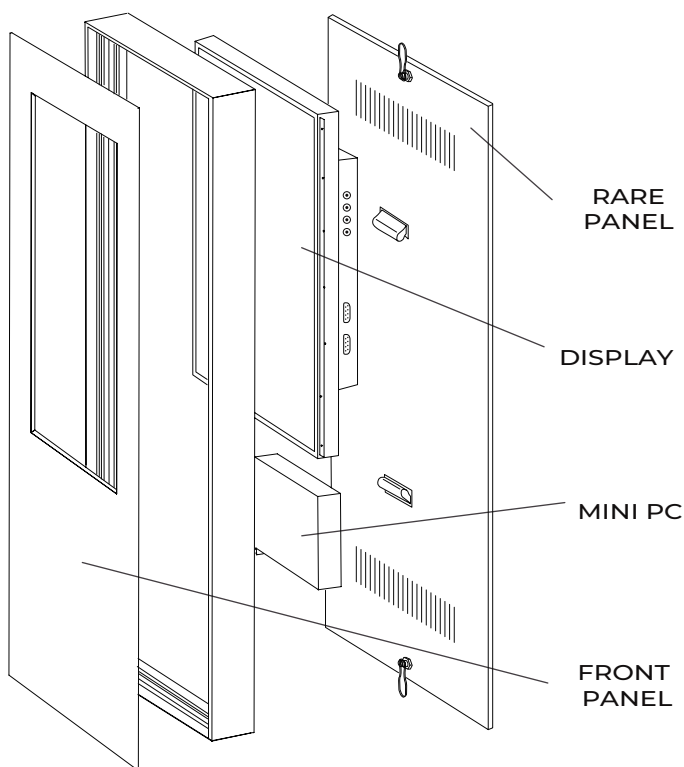
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CHASSIS



CODE	DISPLAY (D)	USEFUL CHASSIS DEPTH (C´)	VESA	DIMENSIONS (mm) [*] (A / B / C)
33001XXXS	32" – 43"	58	MIS -F	1800 / 700 / 80
33002XXXS	46" – 55"	58	MIS -F	2000 / 800 / 80
33003XXXS	60" – 65"	58	MIS -F	2000 / 950 / 80
33004XXXS	70" – 75"	58	MIS -F	2100 / 1100 / 80
33005XXXS	80" – 86"	58	MIS -F	2250 / 1200 / 80

*Other sizes to consult

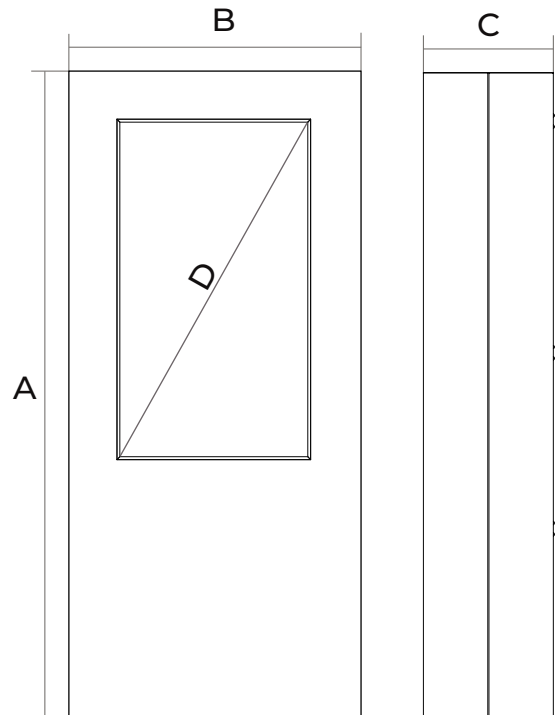
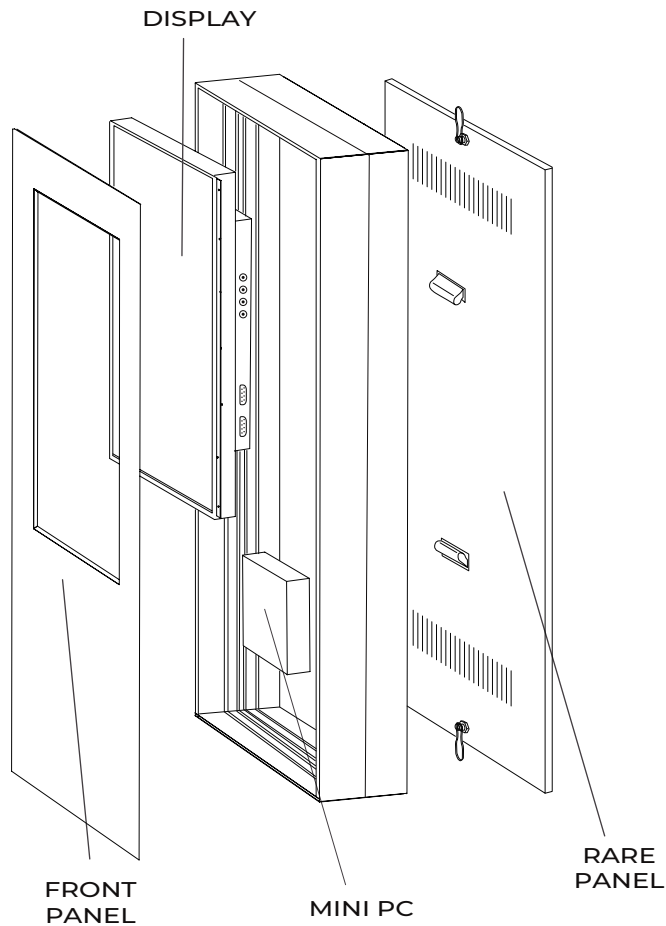
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CHASSIS



CODE	DISPLAY (D)	USEFUL CHASSIS DEPTH (C´)	VESA	DIMENSIONS (mm) * (A / B / C)
33001XXXD	32" - 43"	140	MIS -F	1800 / 700 / 165
33002XXXD	46" - 55"	140	MIS -F	2000 / 800 / 165
33003XXXD	60" - 65"	140	MIS -F	2000 / 950 / 165
33004XXXD	70" - 75"	140	MIS -F	2100 / 1100 / 165
33005XXXD	80" - 86"	140	MIS -F	2250 / 1200 / 165

* Other sizes to consult

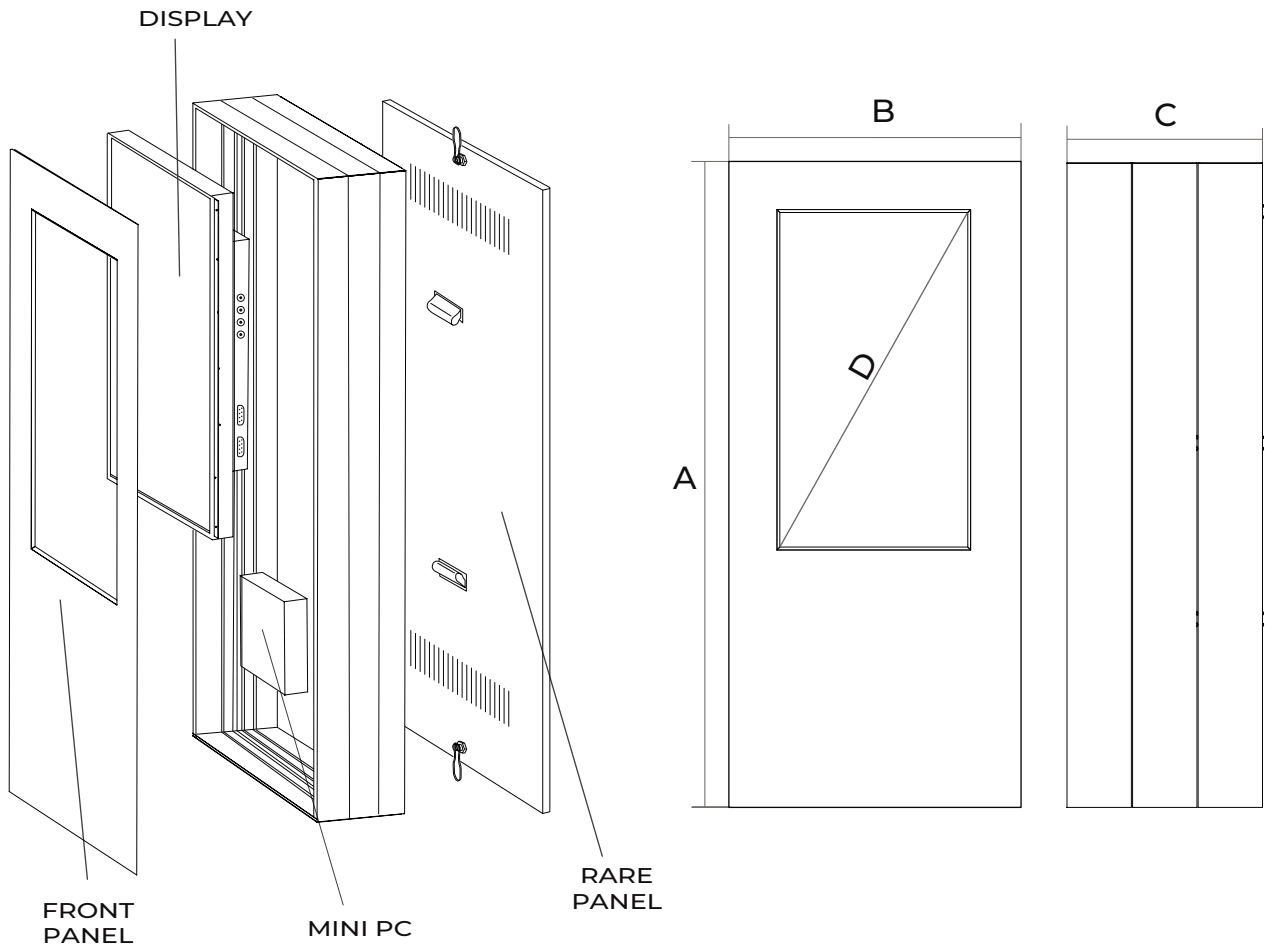
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CHASSIS



CODE	DISPLAY (D)	USEFUL CHASSIS DEPTH (C´)	VESA	DIMENSIONS (mm) [*] (A / B / C)
33001XXXT	32" – 43"	225	MIS -F	1800 / 700 / 250
33002XXXT	46" – 55"	225	MIS -F	2000 / 800 / 250
33003XXXT	60" – 65"	225	MIS -F	2000 / 950 / 250
33004XXXT	70" – 75"	225	MIS -F	2100 / 1100 / 250
33005XXXT	80" – 86"	225	MIS -F	2250 / 1200 / 250

** Other sizes to consult*

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WEIGHTS

SIMPLE CHASSIS TOTEM

DOUBLE CHASSIS TOTEM

TRIPLE CHASSIS TOTEM

CODE	A	C	E	R	M	CODE	A	C	E	R	M	CODE	A	C	E	R	M
Flat Base						Flat Base						Flat Base					
33001XPXS	65	75	75	70	65	33001XPXD	85	95	95	90	85	33001XPXT	100	110	110	105	100
33002XPXS	70	85	85	80	70	33002XPXD	95	110	110	105	95	33002XPXT	110	125	125	120	110
33003XPXS	75	90	90	85	75	33003XPXD	100	115	115	110	100	33003XPXT	115	130	130	125	115
33004XPXS	80	100	100	95	85	33004XPXD	110	120	120	115	110	33004XPXT	125	145	145	140	125
33005XPXS	85	110	110	105	90	33005XPXD	115	135	135	130	115	33005XPXT	135	155	155	150	135
Trim Base						Trim Base						Trim Base					
33001XEXS	75	90	90	85	80	33001XEXD	100	110	110	105	100	33001XEXT	110	120	120	115	110
33002XEXS	85	100	100	95	85	33002XEXD	110	125	125	120	110	33002XEXT	125	135	135	130	125
33003XEXS	90	105	105	100	90	33003XEXD	115	130	130	125	115	33003XEXT	130	140	140	135	130
33004XEXS	100	120	120	115	110	33004XEXD	125	145	145	140	127	33004XEXT	140	160	160	155	140
33005XEXS	105	130	130	125	120	33005XEXD	130	150	150	145	135	33005XEXT	150	170	170	165	150
Radios Base						Radios Base						Radios Base					
33001XRXS	70	85	85	80	75	33001XRXD	95	105	105	100	95	33001XRXT	105	115	115	110	105
33002XRXS	80	95	95	90	80	33002XRXD	105	120	120	115	105	33002XRXT	120	130	130	125	120
33003XRXS	85	100	100	95	85	33003XRXD	110	125	125	120	110	33003XRXT	125	135	135	130	125
33004XRXS	95	115	115	110	105	33004XRXD	120	140	140	135	123	33004XRXT	135	155	155	150	135
33005XRXS	100	125	125	120	115	33005XRXD	125	145	145	140	130	33005XRXT	145	165	165	160	145
Inclined Base						Inclined Base						Inclined Base					
33001XIXS	80	95	95	90	85	33001XIXD	105	115	115	110	105	33001XIXT	115	125	125	120	115
33002XIXS	90	105	105	100	90	33002XIXD	115	130	130	125	115	33002XIXT	130	140	140	135	130
33003XIXS	95	110	110	105	95	33003XIXD	120	135	135	130	120	33003XIXT	135	145	145	140	135

* All weights in Kg

PACKAGING

CODE	DIMENSIONS (mm) (A / B / C)
33001XXXX	1010 / 1990 / 570
33002XXXX	1110 / 2190 / 570
33003XXXX	1260 / 2190 / 570
33004XXXX	1410 / 2290 / 570
33005XXXX	1510 / 2440 / 570

